

Lobbying Effort On Budget Bill Subjects

2009-2010 Legislative Session

General Fund Taxes

Total Hours Of Effort On This Matter

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
3435	248	8	102	3793

Hours of Principals' Efforts on This Matter

Altria Client Services Inc

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
905 (93%)	181 (52%)			1086 (61%)

American Cancer Society

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
31 (4%)				31 (2%)

AVIS Budget Group

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	28 (95%)			28 (9%)

Bank One Wisconsin

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
7 (5%)				7 (1%)

Campaign for Tobacco-Free Kids

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
3 (10%)				3 (8%)

CenturyTel Service Group LLC

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
22 (5%)	6 (2%)			28 (2%)

Cigar Association of America Inc

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
31 (35%)	2 (25%)			33 (27%)

Community Advocates Inc

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
2 (3%)				2 (< 1%)

Community Bankers of Wisconsin

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
34 (10%)				34 (4%)

Competitive Wisconsin Inc

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
6 (10%)				6 (8%)

Forward Janesville Inc

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
11 (6%)	3 (13%)			14 (4%)

General Electric Company

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
2 (2%)				2 (1%)

Green Bay Area Chamber of Commerce

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
23 (10%)				23 (5%)

Harley-Davidson Motor Company

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
3 (2%)				3 (1%)

Kimberly-Clark Corporation

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
162 (70%)				162 (37%)

Kraft Foods Global, Inc

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
15 (25%)				15 (9%)

Metropolitan Milwaukee Association of Commerce

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
8 (5%)			34 (40%)	42 (7%)

Midwest Food Processors Association Inc

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
9 (2%)				9 (1%)

MillerCoors LLC

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
4 (1%)				4 (< 1%)

Murphy Oil USA Inc

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
12 (5%)	3 (3%)	8 (5%)		23 (4%)

National Federation of Independent Business

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
148 (15%)				148 (4%)

NextEra Energy Resources (formerly FPL Energy Services, Inc.)

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
39 (80%)				39 (49%)

Pabst Farms Retail Inc.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
78 (100%)				78 (100%)

PepsiCo, Inc.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
16 (25%)				16 (13%)

Petroleum Marketers Assn of WI / WI Assn of Convenience Stores

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
174 (15%)				174 (7%)

Procter & Gamble Company, The

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
58 (45%)				58 (39%)

R.J. Reynolds Tobacco Company

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
158 (95%)	19 (95%)		37 (100%)	214 (96%)

Smokefree Wisconsin

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
46 (17%)				46 (14%)

Swisher International, Inc.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
62 (70%)				62 (40%)

Wisconsin Alliance of Cities Inc

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total

105 (10%)				105 (4%)
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Wisconsin Association of Distributors Inc

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
64 (95%)				64 (85%)

Wisconsin Bankers Association

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
199 (10%)				199 (3%)

Wisconsin Broadcasters Association

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
28 (30%)				28 (12%)

Wisconsin Coin Community Alliance

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
11 (50%)				11 (50%)

Wisconsin Federation of Teachers

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
79 (6%)				79 (2%)

Wisconsin Free Community Papers

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
			31 (50%)	31 (18%)

Wisconsin Manufacturers & Commerce

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
637 (23%)				637 (7%)

Wisconsin Realtors Association

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
146 (8%)				146 (3%)

Wisconsin Society of Architects

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
9 (12%)				9 (3%)

Wisconsin State AFL-CIO

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
87 (10%)				87 (4%)

Wyndham Worldwide

2009	2009	2010	2010	Total
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January - June	July - December	January - June	July - December	Total
1 (1%)	6 (5%)			7 (3%)